

Curriculum Vitae

Name: Alpha Design and Marketing Group
Position applied for: Alternative Marketing Team
Address: 24-25 Chester Street,
Shrewsbury, SY1 1NX
Telephone: 01743 236631
Email: applicant@adm-group.co.uk
Website: www.adm-group.co.uk
Marital status: Independent
DOB: 1955 – 1978



Current position: Thriving creative marketing agency based locally, seeks a new client who is prepared to think differently.

Skills: Marketing strategy, planning and execution, advertising, copywriting, creative direction, graphic design, print, production, photography, media relations, lead generation, website design and build, ability to make marketing fun as well as effective. I am very flexible – your objectives will become my objectives. Just point me in the right direction and I will get on with it.

Experience: Over 100 years experience in your sector – and the benefit of experience in almost all other sectors too. Textiles, food, drink, professional services, law, accountancy, giftware, interiors, corporate services, tourism, leisure, information technology, retail, wholesale, manufacturing...

Aims:

- To achieve BIG impact – expect refreshing ideas and outstanding results
- To be involved either at the planning stage or, if you already have a plan, in the execution of your plan
- To be completely transparent – all external supplies bought on your behalf will be supplied AT COST, ie. no mark-up on supplier costs.
- To give excellent value for money – when you employ me, you get a multi-disciplined creative marketing team for around the cost of one junior employee
- To make your job easier.

Salary expectations: £15,000 – £20,000 per annum for a pre-agreed programme of marketing, design and PR activity. Negotiable depending on requirements.

References: Available upon request.